PATENT 450103-02815

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s)

Matthew S. Chang et al.

Serial No.

09/801,291

Filed

March 7, 2001

For

SYSTEM AND METHOD FOR PURCHASING AN ITEM

DISPLAYED ON A DISPLAY DEVICE

Examiner

Nicholas D. Rosen

Art Unit

3625

745 Fifth Avenue New York, New York 10151 Tel. (212) 588-0800

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Mail Stop Amendment Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on July 14, 2004.

Dennis M. Smid, Reg. No. 34,930

Name of Applicant, Assignee or Registered Representative

Signature

July 14, 2004

Date of Signature

RECEIVED

JUL 2 1 2004

GROUP 3600

AMENDMENT

Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the outstanding Office Action dated April 14, 2004, please amend

this application as follows.

07/16/2004 HLE333 00000112 09801291

01 FC:1202

126.00 DP